FRIDAY NOVEMBER 1ST



LMU PLAYA VISTA CAMPUS, PLAYA VISTA, CA

A word from The Founders of IrelandWeek.
"This is Ireland: a land of conversation, opportunity and creativity"

irelandwe

Welcome everyone to the return of IrelandWeek for year three.

We are deeply humbled to return after the sell out success of the last two year's events.

The sense of welcome and connectivity around the events and the desire by all participants to make it a success is what drove us to return this year bigger and better. And return bigger and better we have.

16 events over 8 days will test all our collective stamina, so we hope to see you all well at the end of it all on Friday 8th.

We want to take this opportunity to officially welcome the new Consul General of Ireland for Los Angeles
Orla Keane to her new post. We were delighted to support the Consulate's official welcome event for
An Taoiseach Leo Varadkar last month at LMU. That visit, along with the arrival of the new Consul General
heralds a new dawn in Ireland - Los Angeles relations. It throws open boundless opportunities for everyone
in Business, Trade, Entertainment, Arts and Cultural ties on both side of the Atlantic. We are here to offer all
and every support to the Consul General and wish her nothing but success in the coming years.

Go n-éirí an bóthar leat.

This year we are kicking off the weeks events with our highly anticipated IrelandCon conference at LMU. We are extremely proud of the line up of speakers and guests that have agreed to take part. With a move to the emerging Silicon Beach area of Los Angeles of Playa Vista last year we are particularly happy to return to their stunning new campus space at their Film and TV school at The Brickyard. Bringing a returning event after year one's success adds its own pressures to succeed and surpass the previous year, and we are grateful and humbled by the full backing, support and encouragement of our Taoiseach (Prime Minister)

Leo Varadkar and the Irish Government and the supportive role his office and staff have played.

The Irish governments commitment to Irelandweek and Irelandcon manifests itself in the open door treatment from every single Dept and Governmentagency, not least the 360 approach the Dept Of Foreign affairs has taken. We trust you will experience and enjoy all facets of modern Ireland over the week, and return again once more next year to be greeted by old friends and new acquaintances.

Go Raibh Mile Maith Agat, Deirdre O'Neill Machin and Buzz O'Neill - Maxwell

SPEAKERS



AISLING HASSELL



BRIAN CARMODY SMUGGLER PRODUCTIONS



CLAIRE LEE SILICON VALLEY BANK



CLAUDIA BATTEN THE SQUIGGLY LIFE



CONOR HOUSTON HOUSTON SOLUTIONS



DES CAREY SAMSUNG - NORTH AMERICA



EOIN MACKEN ACTOR/DIRECTOR



HANNAH DOBSON ENTERPRISE IRELAND



JIM CARROLL



JONATHAN LOUGHRAN TROY STUDIOS AND ARDMORE STUDIOS



KIERAN HANNON OPENPATH



MARION MCKEONE SUNDAY BUSINESS POST



ORLA KEANE LOS ANGELES



PATRICK O'DONOVAN DEPARTMENT OF FINANCE



PATTY ISHIMOTO



ROBBIN D CRABTREE BELLARMINE COLLEGE OF LIBERAL ARTS AT LMU



SETH MEIER THE TURNING



SHRUTI SHAH SILICON VALLEY BANK



JEFF ATHERTON THE IRISHMAN



PEGGY RAJSKI SCHOOL OF FILM AND TELEVISION AT LMU



RON FRIERSON
DIRECTOR OF
ECONOMIC POLICY
LA MAYOR ERIC
GARCETTI



PATRICK EWALD



DYLAN COLLINS



ROCHELLE THIELEN HONK TECHNOLOGIES



TOM GILMARTIN FACEBOOK & INSTAGRAM



STEVEN DAVENPORT SCREEN IRELAND



NICK LINDERS



IrelandCon 2019 Agenda

8:30AM

Networking Continental Breakfast sponsored by LMU

9:20AM

Welcome Address
Speaker: Buzz O'Neill, Co Founder, IrelandWeek

9:25AM

LMU Dean Crabtree Welcome Remarks
Speaker: Robbin D. Crabtree, Ph.D., Dean, Bellarmine College of Liberal Arts at LMU

9:30AM

LMU Dean Rajski Welcome Remarks Speaker: Peggy Rajski, Dean, School of Film and Television at LMU

9:35AM

Department of Foreign Affairs welcome Speaker: Orla Keane, Consul General of Ireland to Los Angeles

9.40AM

Irish Government Welcome Speaker: Patrick O'Donovan

Minister of State at the Departments of Finance and the Department of Public Expenditure and Reform with special responsibility for Public Procurement, OpenGovernment and eGovernment

9.50AN

City of Los Angeles Welcome Speaker: Rob Frierson, Director of Economic Policy for LA Mayor Eric Garcetti Ron leads a team that develops policy and liaises with major business sectors including

Commercial Real Estate, Sports & Entertainment, Manufacturing and Technology

10:00AM

Everything is Super Awesome – Keynote Address Speaker: Dylan Collins, Chairman, Super Awesome

Keynote Address with Dylan Collins - Taking on Silicon Valley and making the internet safer for kids

10:25AM

Airbnb in Ireland – Keynote Interview
Speakers: Aisling Hassell, VP Community Support, Airbnb & Kieran Hannon, Chief Marketing Officer, Openpath

Kieran Hannon keynote interview with Aisling Hassell from Airbnb Dublin.

11:00AM

Networking Break

11:25AM

Irish Entrepreneurial Spotlight

Speakers: Brian Carmody, Founding/Managing partner of International Production company SMUGGLER INC. & Marion McKeone, Journalist

Marion McKeone chats with Smuggler's Brian Carmody on his journey from Cork to Hollywood.

11:40AM

Keeping up with Brexit
Speakers: Minister Patrick O'Donovan & Conor Houston, Director, Houston Solutions

In conversation with Minister O'Donovan and Conor Houston

12:00PM

How tech is augmenting the users content consumption experience. Speakers: Nick Linders, CEO, Algorithm, Des Carey, Head of Cinematic Innovation, Samsung & Hannah Dobson, VP, Entertainment and Media, Enterprise Ireland

Enterprise Ireland's Hannah Dobson talks with leading innovators

12:30PM

Casual networking lunch You're in luck – it's a Taco Truck

1:45PM

Facebook and Instagram Keynote Interview
Speakers: Tom Gilmartin, Director for Creative Services, Facebook & Jim Carroll, RTE

Jim Carroll talks to Facebook and Instagram Creative Shop Director Tom Gilmartin about the latest in mobile-first advertising content.

2:05PM

Scaling from Zero to Hero
pins HONK Technologies, Shari Shruti, Entrepres

Speakers: Rochelle Thielen EVP, Partnerships, HONK Technologies, Shari Shruti, Entrepreneur in Residence, SVB Claudia Batten, Founder, The Squiggly Life & Claire Lee, Head of Early Stage Client Acquisition, SVB

Claire Lee chats with Founders and Tech Entrepreneurs.

2:45PM

Why Ireland – Irish Creative Talent
Speakers: Patrick Ewald, Epic, Patty Ishimoto – Element8, Miss Scarlet and the Duke, Eoin Macken, Director, Here are the Young Men
Steven Davenport, Inward Production Manager, Screen Ireland

Steven Davenport talks Irish Creative Talent with Filmmakers

3:15PM

Networking Break

3:45PM

Location, Location!

Speakers: Jonathan Loughran, Head of Production, Troy and Ardmore Studios, Seth Meier, Executive Producer, The Turning & Jim Carroll, RTE

A case study discussion of location and production in Ireland.

4:20PM

Fireside chat

Speakers: Jeff Atherton, Visual Effects Executive Producer | SSVFX

Jeff Atherton, Bafta nominated Visual Effects Production Executive talks about the ageing process of The Irishman

4:35PM

Final remarks

Speakers: Deirdre O'Neill Machin and Buzz O'Neill, Co Founders, IrelandWeek

5:00PM

Networking Reception

Location: LA Stadium & Entertainment Experience (4th floor of Belkin Building next door)

7:00PM - LATE

IrelandCon After Hours

Location: More networking at Hatchet Hall and The Old Man Bar- Culver City – 5 min drive

Ard-Chonsalacht na hÉireann Consulate General of Ireland



As the first Consul General of Ireland to Los Angeles, I am delighted to welcome you to *Ireland Week 2019*.

Ireland Week 2019 takes place just weeks after the Taoiseach, Leo Varadkar, officially opened the new Consulate General of Ireland to Los Angeles. Ireland has been officially represented in California since 1933 when the Consulate in San Francisco was established. The opening of a new office in Los Angeles, expanding our diplomatic presence in California, is part of Global Ireland 2025, an Irish Government initiative committed to doubling the scope and impact of Ireland's global footprint. The Consulate General in Los Angeles is the seventh Irish Consulate in the United States, working alongside the Embassy of Ireland in Washington. An expanded and strengthened team in the United States is therefore at the very heart of Global Ireland.

Ireland Week is an important platform for the very best of contemporary Ireland, showcasing Irish creativity and innovation in technology, business, the arts and sporting life. It is fitting that all of these activities are happening in this city, as Ireland and Los Angeles have more in common in 2019 than at any other time. I am certain that the ties between Ireland and LA will be further strengthened this week, as we have seen in previous years and as Ireland Week goes from strength to strength.

IrelandCon is once again taking place in the heart of Silicon Beach and in partnership with Loyola Marymount University in its new Playa Vista campus. The conference has proven to be an invaluable opportunity to hear from the key players in some of Ireland's most important industries, with an emphasis on the business of technology, trade, entertainment and culture.

I encourage you to also check out the fantastic range of events taking place throughout this week – there is something to suit every taste and a uniquely Irish experience is guaranteed at each one!

Orla Keane

Consul General of Ireland to Los Angeles



Ard-Chonsalacht na hÉireann | Los Angeles Consulate General of Ireland | Los Angeles



On 26 September 2019, the Consulate General of Ireland in Los Angeles was officially opened by the Taoiseach, Leo Varadkar, alongside the Mayor of Los Angeles, Eric Garcetti, and the Consul General of Ireland in Los Angeles, Orla Keane.

The Consulate's mission is:

- To serve our people by supporting Irish diaspora organisations and promoting Ireland's unique cultural heritage, and providing consular assistance.
- To advance Ireland's prosperity by promoting Ireland's economic interests, working with Screen Ireland, Enterprise Ireland, IDA Ireland, Tourism Ireland and Irish business organisations across Los Angeles and Southern California.
- To further develop the deep connections and friendship between Ireland and Southern California.



Culture Ireland offers financial support towards travel and travel related costs for Irish artists, arts organisations and cultural practitioners to:

- present and promote their work at key international venues and festivals
- develop new and diverse international audiences and markets
- participate in international networking events

We support international showcases by:

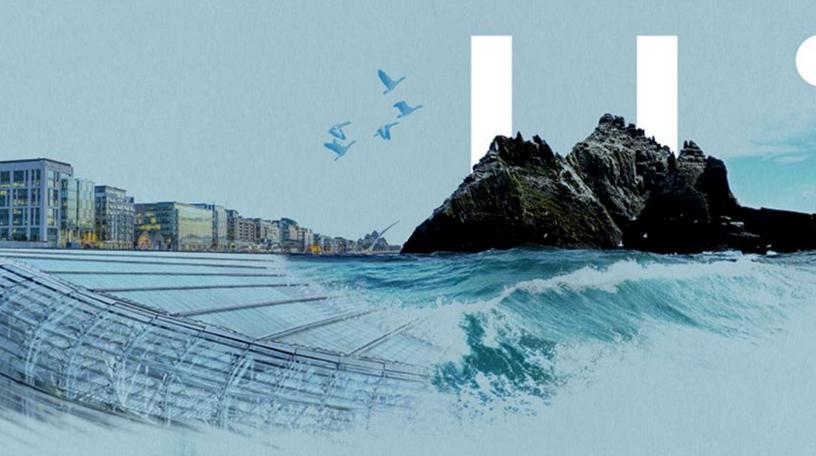
- presenting a range of art form showcases at key international arts markets
- developing new platforms and building influence and opportunities for Irish artists at important arts industry events
- working with artists and presenting partners to co-ordinate and promote Irish participation in key international cultural events

If you are interested in presenting Irish artists at your next event or festival please visit our website for more information http://www.cultureireland.ie

Or email us at info@cultureireland.gov.ie

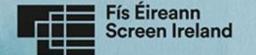
We'd be delighted to hear from you.





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Find out more at www.screenireland.ie





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TBA

Chris Douridas

itsaschoolnight.com













OFFICE OF THE GOVERNOR

November 1, 2019

IrelandWeek

On behalf of the State of California, welcome to the 2019 IrelandWeek festivities, hosted in Los Angeles, California.

IrelandWeek highlights the robust connections between Ireland and Los Angeles including vital business partnerships that strengthen the ties between us. I commend the organizers of IrelandWeek for creating a platform for showcasing the best of Irish culture and creativity, and for advancing a California for all.

Please accept my very best wishes for an educational and enjoyable event.

Sincerely,

Gavin Newsom

Governor of California



Fly non-stop from Los Angeles to **Dublin and connect** to over 25 cities across Europe AerLingus **





PRESENTS

PLAYBOYS & Beauty Queens

TUESDAY 5TH NOVEMBER 2019 @ 7.30PM

BARNSDALL THEATRE HOLLYWOOD

A CELEBRATION OF IRISH THEATRE WITH SELECTED SCENES READ BY IRELAND'S LEADING ACTORS

DIRECTED BY PHILLIP MCMAHON



ALLEN LEECH



CATHERINE SIGGINS



CLEMENTINE HEATH



LORNA LARKIN



RICHARD FLOOD



TIM MURPHY



DYLAN TOWNSEND



EOIN MACKEN



GEORGINA MCKEVITT



KATY DAVIS



ADAM FERGUS

TICKETS FROM WWW.IRELANDWEEK.COM

































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www.kennedywilson.com



Kennedy Wilson's Dublin Headquarters 94 St Stephen's Green, Dublin, Ireland



FRIDAY 8TH NOVEMBER





DAVE NIHILL



EMMA PYNE



JEN MURPHY



SEAN FINNERTY



ADAM BURKE

THE DEL MONTE SPEAKEASY, 52 WINDWARD AVE, VENICE, LOS ANGELES

FOR FULL DETAILS, SEE WWW.IRELANDWEEK.COM



ERIC GARCETTI MAYOR

November 6, 2019

Dear Friends,

On behalf of the City of Los Angeles, I am very pleased to welcome you to IrelandWeek 2019.

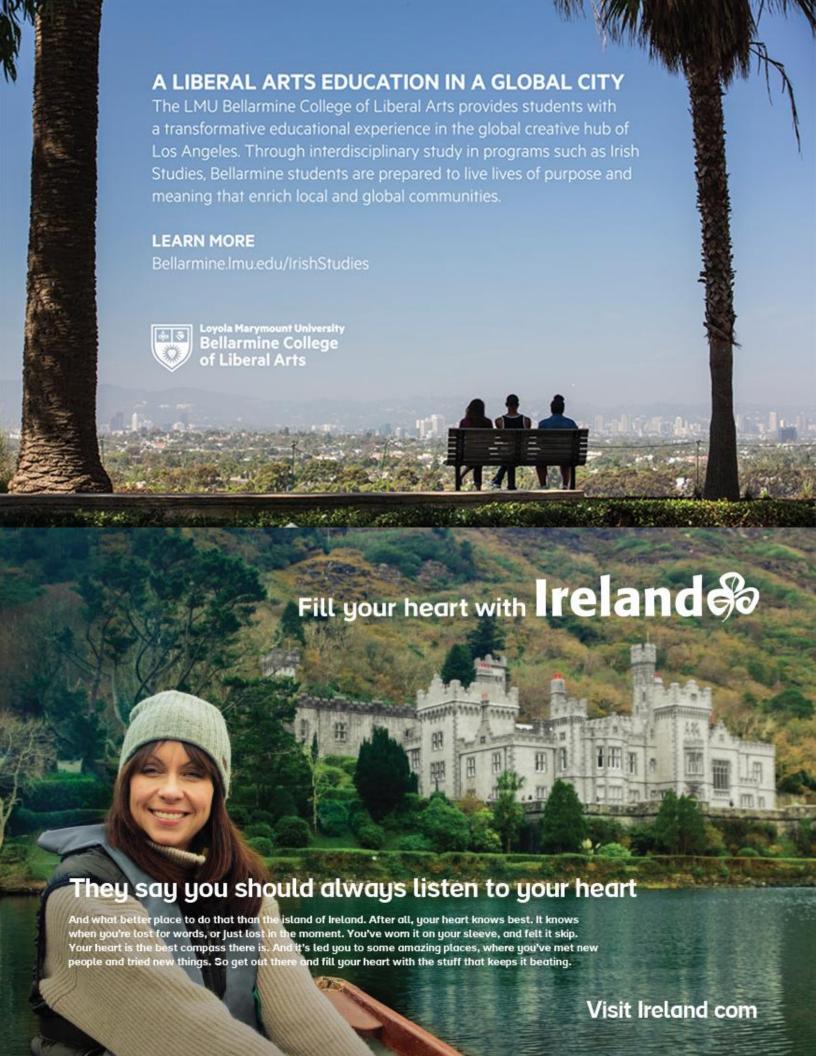
Los Angeles is one of the best places to celebrate and highlight Ireland in the United States. From the name of neighborhoods like Boyle Heights to the construction of the Los Angeles Aqueduct, Irish American immigrants and entrepreneurs have etched their names into the city and help make Los Angeles the wonderfully vibrant and diverse City of Angels we know today. Today, Ireland is the Los Angeles region's 7th largest source of foreign direct investment and 7th largest European trading partner. With the opening of an Irish consulate in Los Angeles this year, the future of our relationship is brighter than ever.

We are proud of our Irish ties and grateful for programs like IrelandWeek that celebrate our shared history and promote opportunities for our future. I send my best wishes for a memorable event and continued success.

Sincerely,

ERIC GARCETTI

Mayor







Silicon Valley Bank



CONNECTING MODERN IRELAND

TICKETS AVAILABLE FROM WWW.IRELANDWEEK.COM



HURLACROSSE:

WATCH AS THE TWO FASTEST FIELD SPORTS GO HEAD TO HEAD IN A FAST-PACED, HIGH ACTION, HIGH ADRENALINE HYBRID MATCH. THE OC WILD GEESE HURLING SQUAD TAKE ON CONCORDIA UNIVERSITY IRVINE LACROSSE TEAM IN A COMPROMISED RULES MATCH ON LMU CAMPUS.

GAA FOOTBALL:

JOIN OR WATCH THE THE LA COUGARS IN A FULL 13 A SIDE GAME.

KIDS: GAELIC FUN AND GAMES

CALLING ALL COUGAR CUBS AND ANYONE WITH SOME HIGH-ENERGY KIDS WHO NEED RUNNING AROUND! THE LA COUGARS GFC & PLAY HURLING LOS ANGELES BOTH HAVE A SET OF YOUTH GEAR DESIGNED FOR AGES 3-12. COME JOIN IN THE FUN.

ALL THIS FOLLOWED BY THE 2 JOHNNIES PODCAST TOUR, WITH SPECIAL GUEST, SPORTS IMPRESSIONIST CONOR MOORE.

THE DEL MONTE SPEAKEASY 52 WINDWARD AVENUE



CALIFORNIA Legislative Irish Caucus

We are delighted to support IrelandWeek in advancing the important ties between California and Ireland



THERE'S MORE TO US THAN



Go beyond the stereotypes at Europe's Leading Tourist Attraction 2019. epicchq.com EPIC The Irish Emigration Museum

IrishCentral.

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